

TENTH BRNO CONFERENCE ON LINGUISTICS STUDIES IN ENGLISH 2023

LOOKING BEYOND THE SURFACE OF THE TEXT

Brno, 4-5 September 2023

CONFERENCE PROGRAMME

Monday, 4 September 2023

8:30-9:50 – registration (Room 50)
(11:00 till the end of the conference on 4th floor)

9:45-10:00 – opening (Room 50) Olga Dontcheva-Navratilova

10:00-11:00 – plenary lecture 1 (Room 50) – **Pilar Mur Dueñas**
Scientists’ digital dissemination practices: A look into the recontextualization of specialised knowledge
Chair: Renata Povolná

11:00-11:15 – small coffee break (department floor)

Session 1

Section A (Room 57) – **Beyond the surface of the text**

Chair: Renata Jančaříková

11:15-11:45	Markéta Malá	The representation of speech in crosswriters’ adult and children’s fiction
11:45-12:15	Ulrike Tabbert	Applying critical/textual stylistics to two poems in Sorani (Kurdish language)
12:15-12:45	Tilo Weber	“X is the new Y.” On certain snowclones, schematic phrasemes, and constructions in English and German

Section B (Room 58) – **ESP**

Chair: Irena Hůlková

11:15-11:45	Adam Wojtaszek	Selective foregrounding of contextual elements within the Stratified Model of context in advertising communication
11:45-12:15	Tram Tran Nhu Quynh	Personal storytelling as an engaging strategy in TED Talks
12:15-12:45	Jana Pelclová	Celebrating motherhood. Face-work analysis of Mother’s Day advertisements

Section C (Room 59) – **Functional sentence perspective**

Chair: Radek Vogel

11:15-11:45	Vladislav Smolka	Nucleus placement variation in native speakers of English
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11:45-12:15	Irena Headlandová Kalischová & Martin Adam	Unveiling the presentational potential of English verbo-nominal structures with <i>Be + Prepositional Phrase</i> : FSP under scrutiny
12:15-12:45	Suzana Marković	I'm so sorry to bother you but would you be so kind as to lend me your notes from yesterday? Versus posudi mi svoje bilješke, molim te. – Indirect speech acts in English and their translations into Serbian

12:45-14:00 – lunch

Session 2

Section A (Room 57) – Lexicology & phraseology

Chair: Radek Vogel

14:00-14:30	Junya Morita	The creativity of word-formation: What can we learn from hapaxes?
14:30-15:00	Michaela Hroteková	Algospeak: Creating and using neologisms to avoid content moderation systems on social media
15:00-15:30	Tatiana Szczygłowska	Looking beyond the dictionary definitions of academic adjectives to find sufficient evidence for their adequate description. A corpus-based study of two near-synonymous items
15:30-16:00	Hana Atcheson	Formulaic language in vocational written discourse: Learner corpus analysis

Section B (Room 58) – ELT

Chair: Martin Adam

14:00-14:30	Saddik Gouhar & Abdulrahman Al-Ali & Haitham Zinhom	The linguistic and cultural challenges of teaching modern literature to Emirati students in UAE universities
14:30-15:00	Monika Grotek & Grażyna Kiliańska-Przybyło & Agnieszka Ślęzak-Świat	Key content words in oral text summary tasks following comprehension questions – eye-tracking study
15:00-15:30	Žaneta Voldánová	Pragmatics instruction and its effect on EFL students' writing
15:30-16:00	Michaela Trnová	Depth of vocabulary knowledge in lower-secondary EFL coursebooks

Section C (Room 59) – Digital discourse

Chair: Markéta Malá

14:00-14:30	Josef Schmied	Specialised discourse with bots? Beyond ChatGPT in academic English
14:30-15:00	Dominika Beneš Kováčová	Info-social posts: A multimodal discourse analysis of text-based Instagram posts shared by digital activist accounts

15:00-15:30	Lisza-Sophie Neumeier	Digital scholarship: A genre analysis of conference tweets in the age of Covid-19
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16:00-16:30 – big coffee break (RUV)

Session 3

Section A (Room 57) – ESP

Chair: Irena Headlandová Kalischová

16:30-17:00	Ludmila Novotny	A signal-meaning explanation for the distribution of the form through in discourse
17:00-17:30	Anna Shkotina	Metaphors and anthropomorphism in medical discourse

Section B (Room 58) – ELT

Chair: Josef Schmied

16:30-17:00	Petra Huschová	Expression of epistemic stance in spoken learner discourse
17:00-17:30	Naoki Kiyama & Masanobu Ueda	What about “what about”? A cognitive pragmatic account
17:30-18:00	Ahmad Hajeer & Jamil Toptsi	Measuring intercultural sensitivity: The case of English for Business Purposes learners in Hungary

Section C (Room 59) – Learner discourse

Chair: Olga Dontcheva Navratilova

16:30-17:00	Chris Williams	It’s complicated: The relationship between lexis, syntax, and proficiency
17:00-17:30	Marie Lahodová Vališová	Endophoric markers in Master’s theses written in English by Czech students
17:30-18:00	Daniel Gerrard	‘I humbly believe that...’: Stance expression in student and expert writing in linguistics

19:00-21:30 – conference dinner (RUV)

Tuesday, 5th September 2023

Session 4

Section A (Room 57) – Political discourse

Chair: Irena Hůlková

9:00-9:30	Ivana Kapráliková	Corruption in political culture: Political discourse analysis in the context of corruption scandals of contemporary Czech and Slovak politicians
9:30-10:00	Iryna Nedainova	Emphasizing shared identity: The capacity of allusion in president Zelensky's war discourse
10:00-10:30	Matteo Socciarelli	Argumentational discourse in second language academic writing: The case of MA theses at the University of Modena and Reggio Emilia

Section B (Room 58) – ELT

Chair: Irena Headlandová Kalischová

9:00-9:30	Iveta Dokoupilová	Admixture of English ad hoc loans in the Czech student slang: Analysis of the trend
9:30-10:00	Alexey Tymbay	Conducting classroom research: Students as English prominence and melody annotators
10:00-10:30	Matthias Klumm	Inside or outside the core? The status of adjuncts as peripheral elements in English discourse

Section C (Room 59) – Learner discourse

Chair: Renata Povolná

9:00-9:30	Olga Dontcheva-Navratilova	Hedges and boosters in L2 (Czech) Master's theses
9:30-10:00	Renata Jančaříková	Attitude markers in L1 and L2 academic writing
10:00-10:30	Tereza Brzá	The role of input in content-based language teaching

10:30-10:45 – small coffee break (department floor)

10:45-11:45 – plenary lecture (Room 50) – **Jan Chovanec**

Humour and conflict in public discourse

Chair: Olga Dontcheva-Navratilova

11:45-12:15 – big coffee break (RUV)

Session 5

Section A (Room 57) – ESP

Chair: Martin Adam

12:15-12:45	Jana Hallová	Pragmatic study of interruptive elements in US courtroom discourse
12:45-13:15	Veronika Dvořáčková	Exploring situational genres in medical discourse: A mediation-based approach for teaching first-year medical students
13:15-13:45	Radek Vogel	Alternative ways of expressing modality in corporate annual reports and their persuasive force

Section B (Room 58) – Cross-linguistic studies

Chair: Renata Jančaříková

12:15-12:45	Kate Challis	Why does the website always shrink when I click 'EN'?
12:45-13:15	Adriana Laputková & Zuzana Nováková	In-text referencing in research papers on applied linguistics: Patterns typical for Anglo-American and Slavic (Slovak) academic writing styles
13:15-13:45	Lu Wei-lun	Lexical strategies for encoding Chinese dish names: Cross-linguistics stability and variation

13:50 – conference closing (Room 57) Martin Adam